

MOCA TO HOST “MASTERPIECE LIVE”
Stein and Harvey to present, Goldford and Humble G return to perform

CLEVELAND, OHIO – Masterpiece Live, an event experience featuring an updated version of the Masterpiece film produced in 2017, stories of inspiration and live entertainment, will take place at the Museum of Contemporary Art on the evening of Saturday August 18, 2018. A capacity crowd of 225 business owners, company executives and thought leaders will attend the Red Carpet affair.

Alan Stein, Jr., noted Leadership Performance Coach & Speaker, will serve as the Master of Ceremonies. Presentations from James Taggart and Sara Harvey, Chief Operating Officer of the Chopra Center for Wellbeing, will kick off the formal program that precedes the main event.

Musically, returning for an encore performance from last year’s Masterpiece Film Premiere will be singer/songwriter and American Idol contestant, Goldford. Humble G and the Hip-Hope Chorus, led by Kwaku L.C. Woods will accompany and joined by renaissance man, guitarist Swen Nater, a former NBA Basketball Player and a member of John Wooden’s UCLA National Championship Basketball teams in the early 1970’s. Native Clevelander, Taylor Tripodi, will sing the National Anthem with Hilary Gent, featured artist in the film, attending with her work of art produced during the making of Masterpiece on display.

“The film’s storyline of ‘Blank Canvas, Brushstrokes, Your Masterpiece Awaits’ is meant to signify that everyone of us has a story, challenges and unlimited opportunity as well”, states Craig Lucas, Founder of Authenica. “We continue the quest of introducing thought-provoking content intended to educate & inspire those attending,” Lucas added. “Hosting an event of this magnitude at a venue nationally known for its unique design and creativity on display within will make for a very special occasion. Our cast of talented presenters and performers will provide a choreographed mosaic that incorporates content of great value and meaning. The opening scenes filmed at the Marble Room give the film a distinctive ‘Cleveland feel’ as well”.

In addition, Authenica will continue with its tradition of honoring Non-Profits of Excellence by recognizing Chris Penny, founder and president of Broken Crayon. Chris believes that every young person deserves a chance to succeed in life. He formed Broken Crayon to help break children break through the cycle of poverty. He believes that this can be accomplished by providing education, leadership training, and instilling an entrepreneurship mindset at a young age.

Corporate Sponsors supporting the event include: Ganley Auto Group; Intercontinental Hotel; Cintas; ThunderTech; State Farm Insurance; Cohen & Company; SummitQwest; Blue Apron; Chemical Bank; TJK Catering & Concessions; HEDGE Art Gallery and Lineweaver Financial Group.

For more information on Masterpiece Live, visit Authenica.com. For specific inquiries, contact Sandra Wentz at swentz@authenica.com.

ABOUT AUTHENICA

Founded in 2015, Authenica creates and hosts “one of a kind” event experiences for senior executives and corporate clientele that showcase the themes of excellence and emotional intelligence as a means of differentiation.